

MEMO FROM

C. BINKS, LIMITED,

PHOENIX WORKS,

CHURCH STREET, ECCLES,  
MANCHESTER.



MANUFACTURERS OF ENGINES, CARBURETTORS, OIL  
INDICATORS, SILENCERS AND GENERAL MOTOR FITTINGS.

SPECIAL ENGINES AND OTHER WORK REQUIRING ACCURACY  
QUOTED FOR. CONTRACTORS TO HIS MAJESTY'S GOVERNMENT.

L. Fowler, Esq.,

June 29th. 1917.

Dear Sir

Re MOTOR CYCLE CARBURETTORS.

I thank you for your valued enquiry and have pleasure enclosing the particulars you require. Few have had the experience I have had in the design, construction and riding of Motor Cycles, and the original four-cylinder Motor Cycle was introduced by me. The unique experience gained I place at your disposal with the object of improving the machine you are riding.

My three-jet Carburettors have done more to improve the running of the modern Car than any other invention, and my latest three-jet Carburettors for Motor Cycles are doing the same for this class of machine. I know why ordinary carburettors fail, and if you will read the Circulars you will see why too.

I offer you a new and perfected instrument, and it is with confidence that I ask you to send me your order. I offer to send you one so that you can examine it at home, and if you do not like it you can return it at once on the terms stated in my list.

Now when Petrol is so expensive and difficult to obtain it is more than ever important that you should use a carburettor which gives greater mileage than any other, and constant experience has shown that my carburettor is far more economical than any other.

They are very easy to fit, but if you experience any difficulty, and you will send your machine to me, I will fit it for you, or if you will send me particulars of your engine I will supply an extension branch, both at a reasonable charge, so that the carburettor will go right on without difficulty.

In order to get my Motor Cycle Sparkling Plugs more widely known, I am open to send you one or two for 2/6 each, plus 15 per cent. The regular price is 4/-.

Awaiting your esteemed commands, and always at your service.

Yours faithfully,  
C. BINKS, LIMITED.

Encls.—M.C. Lists.  
Fuel List.

MANAGING DIRECTOR

[See over]